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Office of Floating Ideas
Department of Wonder
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Steve-

Thanks for your idea about the 'lever to move the world'. Without these 'big picture' concepts, our company would be nowhere. I will get the math department to start calculating the dimensions of the lever. So we are on the same page, I'll just review here: You claim some Greek guy once stated that 'with a lever long enough I could move the world'. This suggests that forces are constant whatever the scale. You could implement a series of gears to do the work of the lever in a smaller space, but the lever would be visually more simple, and provide copious space for our logo. We might have to come up with a new material or structure for a lever that big. Any ideas on the fulcrum? Off the top of my head, I was thinking we could use the moon. What do you think? We'll have to wait a bit for the calculations to come back in any case, so in the meantime, thanks for the suggestion, and keep smiling!

